



Mai Family Services  
Support when you need it most


# 2022

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# Annual REPORT

**MAI FAMILY SERVICES**  
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## ABOUT MAIFS

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Established in 1986, Mai Family Services [MaiFS] is a 501(c) (3) community-based, non-profit organization dedicated to serving the needs of a diverse and growing South Asian population in the metropolitan Detroit area. The services provided by MaiFS fall into two categories: (i) Intervention – which includes providing confidential and culturally specific support services to South Asian individuals/families in crisis due to personal and familial problems and (ii) Prevention – which includes training workshops to build awareness on the problems facing South Asian communities.

Over the years MaiFS has continued to widen its services. Steered by the selfless work of the board, staff, and volunteers, MaiFS continues its work to build a violence free community.

MaiFS is funded through donations from community members, and grants from corporate donors and the State. We are truly grateful to each contributor. Our mission and work will not be possible without the support from the community and our funders.

# VISION & MISSION

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## VISION

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MaiFS envisions offering a broad spectrum of culturally sensitive, prevention, and intervention services to build healthy and strong South Asian families and communities in Michigan.

## MISSION

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Mai Family Services seeks to raise awareness of the problems facing the South Asian community in Michigan and to provide support services in the areas of partner and family violence, substance abuse, mental health and senior issues through confidential and culturally sensitive intervention.





# PRESIDENT'S NOTE

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Dear friends,

2023 has arrived and we at MaiFS have renewed our energy to start working harder and smarter for the cause that drives us. Of course, we cannot tread on that journey till we first thank you for your continued support and belief in us.

The year 2022 was the year when Covid gave us some relief. Throughout the year we have worked on building and renewing strong partnerships with other community organizations and law enforcement agencies. We could not have our annual fundraiser, but we did have our annual Golden Club event for seniors, our Walkathon to Stop Domestic Violence, and finally our Holiday Banquet which served as our only fundraiser for the year.

The pages of this Annual Report narrate the story of our journey in 2022. As we look forward to 2023, we plan to introspect with a strong focus on three core areas:

- Sustainability: covers programs and services we offer and our financial stability for the future
- Operations - Analyzing and improving our internal processes, resources and tools
- Partner Outreach: Raising awareness and establishing stronger civic partnerships

And we cannot do this without your support.

Hence, we want you to actively engage with us, continue to share your feedback and ideas, lend us your support in any possible way, and participate in our virtual and in-person events to help the cause that we all believe in.

Wishing you and your families good health, prosperity, and happiness in this New Year!

With Warm Regards,

Vatsala Upadhyay,

President, Mai Family Services

# THE TEAM

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## BOARD MEMBERS

- Vatsala Upadhyay
- Mona Sashital
- Ajeet Kulkarni
- Amit Mandhare
- Anu Gopalakrishnan
- Dhanya Menon
- Lalita Kambhampati
- Nasreen Meah
- Preeti Venkataraman
- Rajiv Sanghvi
- Radhika Shukla
- Shanti Menon
- Suneeta Prakash
- Sujit Kulkarni
- Usha Ram

## STAFF

- Yogita Chhettri - Program Manager
- Meghana Choudhary - Assistant Office Manager
- Lalita Ghosh - Caseworker
- Charu Shah - Caseworker
- Sailaja Dronamraju - Volunteer Caseworker
- Murali Nair - Lead Program Manager (CSU Grant)
- Manisha Rathod - Program manager (CSU Grant)



# FINANCIAL SUMMARY

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## 2022 PROFIT & LOSS

Profit & Loss for 2021 - 2022		
Income	2021	2022
Opening Balance	\$254,751.07	\$409,266.61
Membership	\$1,200.00	\$1,700.00
All Events Revenue + Donations + Interest	\$277,818.46	\$242,223.03
PPP Loan & Grants	\$196,747.60	\$100,267.56
<b>Total Income</b>	<b>\$475,766.06</b>	<b>\$344,190.59</b>
Expenses	2021	2022
Program Cost *	\$198,706.95	\$129,389.44
Administrative**	\$4,944.06	\$3,909.69
Supplies	\$543.43	\$49.48
Grant	\$104,640.45	\$100,898.84
Outreach/promotion/Senior Event	\$822.58	\$179.62
Annual Fundraising event	\$0.00	\$433.60
Walkathon	\$0.00	\$182.48
Holiday Banquet	\$11,593.05	\$14,399.77
<b>Total Expenses</b>	<b>\$321,250.52</b>	<b>\$249,442.92</b>
<b>Funds moved to Endowment funds</b>	<b>\$0.00</b>	<b>\$200,000.00</b>
<b>Closing Bank Balance</b>	<b>\$409,266.61</b>	<b>\$304,014.28</b>
<b>Operating Reserve ***</b>	<b>\$260,000.00</b>	<b>\$260,000.00</b>
<b>Available cash flow</b>	<b>\$149,266.61</b>	<b>\$44,014.28</b>

\* Program costs: Cost to run the Services offered and maintain the infrastructure

\*\* Administrative: Postage + web hosting + CPA + printing + PayPal + Payroll Expenses + technology + Insurance

\*\*\* twice the program cost = Operating Reserve for 24 months

# GUIDESTAR PLATINUM RECOGNITION SEAL

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The Platinum Seal of Transparency is the highest level of recognition offered by GuideStar.

Mai Family Services received the GuideStar Platinum Recognition Seal. GuideStar Platinum Seal recognizes nonprofit organizations' progress and results in important new ways—moving beyond simplistic financial ratios—to reflect the changes organizations are making worldwide.



**Mai Family Services**

Support when you need it most

[www.maifs.org](http://www.maifs.org)



# CLIENT STATS

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TOTAL NUMBER OF SURVIVORS SERVED: 100

Program	No. of survivors served	No. of cases closed
Domestic Violence	30	8
Martial/Family Issues	7	1
Senior Issues	3	0
Information/Resources/Referrals	60	-

Caseworkers & Intake worker time spent on intake, counseling, and supporting clients:

- Direct time: 3500+ hours
- Collateral time: 4600+ hours

# FINANCIAL ASSISTANCE

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Mai Family Services continues to provide financial support to several clients and their children throughout the year. See the chart below for the number of clients and children supported in 2022.

Month	No. of clients and children	Type of financial help
January	9 clients and 8 children	rent, groceries utility, gas, medical, transportation, school supplies, clothing
February	9 clients and 7 children	rent, groceries, utility, gas, medical, transportation, school supplies, clothing
March	8 clients and 6 children	rent, groceries utility, gas, medical, transportation, school supplies, clothing
April	8 clients and 6 children	rent, groceries, utility, gas, transportation, school supplies, clothing
May	2 clients	rent, groceries, pre-paid phone bill
July	2 clients	rent, groceries, pre-paid phone bill
September	5 clients and 2 children	rent, groceries, utility, gas, transportation, printer
October	4 clients	rent, groceries, utility, gas, transportation
November	5 clients	rent, groceries, utility, gas, transportation



# OUR SUPPORTERS

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## Grand Donors (\$25k & up):

Anita & Santosh Mehra

IGGF

Sachdeva Care Foundation &

Manoj & Poonam Sachdeva

Sheila & Kanti Dhanda

## Diamond Sponsors (\$5K & up):

Bahadur Family Foundation

Bhargava Foundation

Bhushan & Swatee Kulkarni

Deepa & Deepak Goel

Michigan Indo-American Forum

Vimal Puri

## Platinum Sponsors (\$2500 & up):

Anjali Anturkar

Anjali & Sudarshan Kumar

Chitralkha Joshi

Preeti Venkataraman

Usha Ram

## Ruby Donors (\$10k & up):

Late Bharat & Jaidevi Sanghvi

## 2022 Recurring Donor

Ajeet Kulkarni

Anupama Gopalakrishnan

Aashish & Preeti Tyagi

Girish & Suman Khosla

Janet Malkar

Kamlesh & Deepika Parekh

Kris Kumar

Madhu & Om Bhasin

Rakesh Shah

Sheela Madepelli

Tagore Vepa

Vandana Kulkarni

Kala Modi

Niketa Dani

# OUR SUPPORTERS

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## Gold Sponsors (\$1000 & up):

- Alok & Usha Mittal
- Anand & Dipti Sharangpani
- Anu & Venkat Manthena
- Arya Samaj Michigan
- Asha & Nirdosh Reddy
- Chandrika & Mayur Joshi
- Detroit Indian Women's Association (DIWA)
- DS2dios
- Geeta & Rajesh Bhagat
- Kishore & Srilalitha Mangipudi
- Lalwani Foundation
- L J & S L Shah
- Manohar & Nalini Motwani in memory of Mona Motwani
- Maya & Vilas Nair
- Milan Sata
- MMD Bridge Club
- Nanthini & Gurusamy Palanichamy
- Paul & Usha Gill
- P & GV Vaishampayan
- Rajendra & Pratibha Modi
- Shanti & Shashi Sharma
- Shashikant M. & Leena Deshpande
- Stephanie Patil
- Subhash & Preeti Kelkar
- Suresh & Usha Mangrulkar
- Vidya Shah (Prudential)

## Silver Sponsors (\$500 & up):

- Abhay & Aruna Mehendale
- Ashok Jain
- Ashok & Priti Shah
- Chelsea Zuzindlak
- Gayatri & Surendra Garg
- Gouri & Steven Roach
- Khaneja Sharrow Family Foundation
- Mamta Sabharwal
- Mohan Bhandiwad
- Minal & Rohit Engineer
- Narasingrao & Laxmi Pampati
- Rotary Club of Ann Arbor West
- Pradeep Kokate & Sharayu Dalvi
- Pujara Giving Fund
- S. & Hema Rao
- Sandhya Prabhu
- Shashi & Tilak Sharma
- Shanti Sharma
- Sudha Purohit
- Suneeta & Surya Prakash
- Trupti & Shamik Tripathi
- Tusar Desai
- Usha & Sudarshan Singal
- Vasundhara & Kirit Tolia
- Veena Joshi
- Vijay & Sara Goburdhun Foundation
- Vikas & Veena Shah

## Corporation Grants



Community  
Foundation

FOR SOUTHEAST MICHIGAN

LAKE TRUST CREDIT UNION

MICROSOFT CORPORATION

SKILLMAN FOUNDATION



# CSU GRANT SUMMARY

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## CSU (Culturally Specific Underserved) - GRANT PROGRAM SUMMARY

The Stop Grant for Empowerment, a mainstay with MaiFS for the last several years, has a new name! It is being re-christened as the CSU-Grant. While the name has changed, the focus will remain the same – help women of South-Asian origin deal with domestic violence and family violence situations, and become more empowered.

The Department of Victim Services (DVS) - State of Michigan funded CSU-Grant program has been renewed for a 7th year – a testament to the successful nature of our program implementation and the trust DVS has placed in MaiFS. In 2022 the Grant provided Domestic Violence (DV) Advocacy, Life skills sessions, and other forms of assistance to 16 participants from South Asian communities. The year-7 program is currently underway and the learnings from previous years, combined with the passion of our program's – staff, DV advocates, and Counselors are allowing us to streamline the program further to increase the effectiveness of the sessions on program participants, as well as in reaching out to more South Asian communities that could benefit from member-participation.

During 2023, the empowerment program is off to a great start, and a sense of renewed optimism that the CSU-Grant is making a difference in the lives of South Asian women and making them empowered citizens of our society.

# TESTIMONIALS

## Namita (Name changed for confidentiality)

I would like to THANK the whole Mai Team, for your wonderful & incredible services in supporting me at needed times. Being a single mom, your emotional and financial help is really needed and helps me as me and my son are almost orphans and leading our lives, and not sure where this goes...The donated space heater really helps me as sometimes my apartment heaters stop working during the middle of the day or mid of the night. At that time, I need to deposit \$100 to get the apartment space heaters and keep the apartment warm. During these heavy winter storms both the carpet in the kitchen and Space heater helps us to keep ourselves cozy and relaxed. Happy new year 2023.

## Shweta (Name changed for confidentiality)

I would like to express my personal gratitude to the MAI Family Services team for the support given to me and my son during our difficult time. MAI Family Services helped us many ways to overcome our issues and make us live comfortably since we did not have any family in the USA. I am especially blessed to be assigned a caseworker for me. She provided me with emotional support to have a peaceful mind, to do my day-to-day work, to move forward with HOPE. Most of the time, she was available whenever I needed her assistance/advice even with her busy schedule. Further, Mai Family Services assisted me by providing financial support for my divorce process, tuition for my son's classes, and during Covid. We were given many gifts and support to keep us comfortable providing household items, bedding, school supplies, food, and items for the special occasions.

I take this opportunity to thank the Board of Directors and members of the MAI Family Services for their generosity and valuable time spending to support us. Thank you again for your support, it made a real difference for us.

# GOLDEN CLUB PROGRAM

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## Golden Club Program

Stay Connected. Share Joy.

Mai Family Services brings the service-focused senior club closer to you.

Serving individuals 60+, the organization invites all Michigan South Asian community members to join the MaiFS Golden Club and enjoy the benefits of the club.

- FREE membership and resources.
- Several fun events - park walks, movie nights, book clubs, potluck, etc.
- Access to necessities like groceries, postal mail, tech help, etc.
- Weekly calls from trained volunteers to beat isolation and loneliness.
- Opportunity to connect across generations.





# COMMUNITY OUTREACH AND EVENTS

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## February 2022

Detroit VA, Detroit Hospital  
Detroit Friendship House  
DIWA Informational Webinar

## March 2022

International Women's Day – Miindia.com, IGGF, and DIWA  
The University of Michigan, School of Public Health  
South Asian Medical Student Association, Michigan State University

## April 2022

Rotary Club at Troy

## May 2022

Golden Club Workshop for Seniors, presented by Mannor Law Group,  
Elder Law and Elder Care

## June 2022

MaiFS 101 and DV 101 Training – Volunteers, Staff and Board

## July 2022

Golden Club 101 Training – Volunteers, Staff and Board

## August 2022

Yaadein 2.0 – Golden Club Annual Seniors Day (IGGF)

## September 2022

Annual Walkathon – Walk to STOP Domestic Violence

## October 2022

Webinar – Immerse Within (Presented by Sukanya Mani – DV  
Artist/Storyteller)

Rotary Ann Arbor West Chapter

## December 2022

Annual Holiday Fundraiser



# RECOGNITION

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Mai Family Services received the State Recognition for its contributions toward health and human services since 1986 in Michigan.

The Indian American Legislative event was held at the State Capital building in Lansing. The award was given by all Indian American state legislators in the presence of Shri. Amit Kumar, Consul General of India, Chicago.



# GRATITUDE

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Thank you Rotary Club of Ann Arbor West for fulfilling the Christmas wish list of some survivor families in need of essentials to start a fresh life.

Rotary Club of Ann Arbor West represented by: Arun Prasanna, Vineet Katial, Bob Overhiser, Melissa Wild and, Bimal Nathwani



# YEAR AT A GLANCE

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# LOOKING FORWARD

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A magnificent evening Of Payals and Zardozi will be the backdrop of Mai Family Services 14th Annual Fundraiser. April 22nd is Earth Day too!

Michigan talent is unparalleled and this event provides the right platform to bring together several art forms like fashion, music and dance as the evening unravels several genres of films that have left a lasting impact in the minds of the audience. The grand ensemble has a narrative that focuses on choices, reflection, deceit, ambition and hope. The movies of resilience will bring forth wisdom and maturity in living life - with respect, dignity and confidence and taking charge/control of one's own decision in one's own circumstances.



Mai Family Services  
Support when you need it most

## A Grand Magnificent Evening

# Of Payals and Zardozi

# APRIL 22<sup>nd</sup> 2023

Doors open: 05:30 PM

Venue: Seaholm High School Auditorium,  
2436 West Lincoln, Birmingham

## Highlights

- ☑ Dance Ensemble by Mathangi Dance Company, MirayaFit and Rasikas.
- ☑ Bollywood Fashion by Taj Cottage
- ☑ Music by Amit Deshpande and Aditi Andurkar
- ☑ Emcees: Vyjayanthi & Satish Subramanian

RESERVE TICKETS

\$200  
(VIP)

\$100

\$60

\$35

TUGOZ.COM/MAI

A galaxy of Michigan's most talented artists descends at Seaholm! Bollywood's iconic films are recreated to showcase fashion, music, and dance. Do not miss this unique ensemble of drama and passion as caricatures unfold the emotions of the eternal saga of love over time.

WWW.MAIFS.ORG