



MaiFS 2024

# **MAI FAMILY SERVICES**

## ANNUAL REPORT

(248) 477-4985

Free helpline: (888) 664-8624

[www.maifs.org](http://www.maifs.org)



For nearly four decades, Mai Family Services has been a lifeline for Michigan's South Asian families in crisis. Through your unwavering support, we've transformed countless lives during their darkest hours.

Our dedicated volunteers, board members, and patrons have built more than an organization – you've created a sanctuary where cultural understanding meets compassionate care. Your commitment has helped us expand from addressing domestic violence to providing comprehensive family support services that honor our heritage while meeting modern challenges.

In moments of despair, you've shown that community is our greatest strength. Our staff, volunteers, and supporters work tirelessly to break stigmas and create safer homes. Each of you plays a crucial role in this mission.

As we move forward, we carry with us the wisdom of our founding members, the dedication of our current team, and the trust of countless families who have turned to us in their time of need.

**Thank you** for joining us in our work.

Anu Gopalakrishnan  
President - Mai Family Services



# SURVIVOR CHALLENGES

Mai Family Services worked on the following challenges in 2024:

## SYSTEM

- Language barriers beyond just translation (cultural context missing)
- Fear of police/authority due to immigration concerns
- Limited knowledge of available services
- Systems not understanding extended family dynamics in abuse

## CULTURE

- Non-SA providers missing family honor/shame dynamics
- Religious/spiritual aspects often overlooked
- Misunderstanding of joint family abuse patterns
- Cultural gaslighting ("this is normal in our culture")
- Limited culturally-specific housing options

## FINANCIAL

- Limited access to family finances/accounts
- No credit history in US
- Skills/degrees not transferring from home country
- Community pressure against employment
- Dowry-related financial abuse

## IMMIGRATION

- Fear of losing children due to visa status
- Complex U visa process
- Limited work authorization options
- Abandonment in home countries
- Joint tax filing requirements with abuser



# CASE STATISTICS 2024

In 2024, Mai Family Services supported 69 survivors with 32 achieving independence milestones - a 46% empowerment rate that demonstrates our program's effectiveness.

We handled 124 crisis resource calls while addressing 6 senior cases, showing our crucial role as a culturally-sensitive lifeline for the South Asian community.

**Total # of Survivors: 69\***

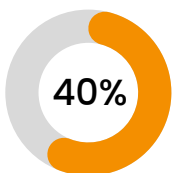
**Total # of Empowered Survivors: 32**

**Total # of Senior Issues: 6**

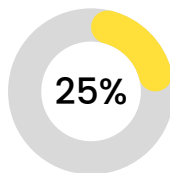
**Total # of Resource Calls: 124**

**Total # of Survivors (Grant): 10**

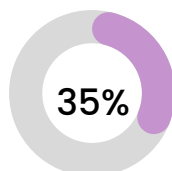
\*counseling and clinical support



Seeking Legal Help



Seeking Accomodation



Seeking Resources

Food, Medical, Childcare, Mental Health, System Navigation



# **GOLDEN CLUB PROGRAM**

**Enroll – It's FREE!**

## **Basic Membership**

### **Free admission to all events**

Music program, Movie night, Antakshari

Book clubs, Picnics, Bingo.

Webinars: Technology awareness,

Financial planning, Physical and Mental health

## **Premium Membership**

### **All benefits of Basic + Assigned volunteers**

Regular Connect (Weekly) by assigned volunteers, assistance with Grocery pickup, visits to spiritual centers, medical appointments, library, prescription pick-ups, and technology support.

Over 35+ MaiFS volunteers serve the Golden Club Program.

**Contact [info@maifs.org](mailto:info@maifs.org)**



# 2024 EVENTS

Mai Family Services maintained a vibrant community presence throughout 2024, extending far beyond traditional outreach to engage with diverse South Asian populations. Our dedicated team participated in numerous community gatherings, from cultural celebrations to health fairs, consistently spreading awareness about domestic violence, mental health, and elder care services.

The impact of our outreach was evident in the increased number of crisis calls and inquiries received after each community event, demonstrating the crucial need for culturally sensitive support services.

**March** - Social Work Month

**March** - International Women's Day

**April** - Silambu, Henry Ford Health, Asian Night Detroit

**April** - DV 101 Training

**May** - MCEDSV Conference

**May** - Lighthouse Program for Youth launched!

**June** - MCEDSV Annual Conference

**August** - Senior Month (Annual Event)

**September** - Walkathon

**October** - Domestic Violence Awareness Month

**October** - Suicide Prevention Webinar

**November** - Shimmering Night. Changing Lives.

**December** - Flyer Outreach (8 languages)



# GRANT PROGRAM

## Get Empowered With Our FREE Programs!

Mai Family Services and the State of Michigan's Division of Victim Services is offering FREE Empowerment Programs to South-Asian community members.

Eligible participants benefit from counseling and advocacy sessions that address issues to counter individual vulnerabilities and are offered through a distinct South-Asian socio-cultural perspective.

Community organizations representing South-Asians in Oakland, Macomb, Wayne, and Washtenaw are eligible to participate in the program.

Our Empowerment Programs are offered FREE and include:

- ~ Learning and practicing English language
- ~ Enhancing life skills through computers and financial literacy sessions
- ~ Group activities and information on culturally acceptable supportive services in the community
- ~ Sessions held remotely through Zoom

Free transportation and childcare assistance available on a case-by-case basis!

To learn more, visit us at [www.maifs.org/STOP-grant](http://www.maifs.org/STOP-grant) or Contact the Mai Family Services at 248-795-4639

## WOMEN EMPOWERMENT PROGRAM

LEARN LIFE SKILLS AND BECOME EMPOWERED. SESSIONS ARE OFFERED WEEKLY VIA ZOOM.

THE PROGRAM IS INTENDED FOR WOMEN WHO HAVE EXPERIENCED DOMESTIC AND FAMILY ABUSE.



**MDHHS**  
Michigan Department of Health & Human Services

**DIVISION**  
**VICTIM SERVICES**

**NEW SESSION**  
**BEGINS IN**  
**JANUARY**

## महिला सशक्तिकरण कार्यक्रम

जीवन कौशल सिक्नुहोस् र सशक्त बन्नुहोस्। कक्षाहरू Zoom मार्फत साप्ताहिक रूपमा प्रस्तुत गरिन्छ।

यो कार्यक्रम घरेलु तथा पारिवारिक दुर्यवहार भोगेका महिलाहरूका लागि हो।



**MDHHS**  
Michigan Department of Health & Human Services

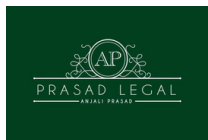
**DIVISION**  
**VICTIM SERVICES**

**नया सत्र जनवारी**  
**देखि सुरु हुन्छ।**



# PARTNERSHIPS

In 2024, through dedicated collaboration with new partners, we've strengthened the cultural competency of first responders and established streamlined protocols for crisis intervention in South Asian communities. These strategic partnerships not only enhance our service delivery but also amplify our collective impact in addressing domestic violence, mental health crises, and elder abuse within the South Asian community.







Mai Family Services received the  
**GuideStar Platinum Recognition Seal.**

GuideStar Platinum Seal recognizes nonprofit organizations' progress and results in important new ways—moving way beyond simplistic financial ratios—to reflect the changes organizations are making in the world.



**Accountability**

**Transparency**

**Serving Ethically**



# FINANCIAL REPORT

Profit & Loss for 2023 - 2024		
Income	2023	2024
Opening Balance	\$292,099.80	\$252,958.18
Membership	\$1,402.53	\$1,300.00
All Events Revenue + Donations + Interest	\$288,475.79	\$275,913.19
CSU Grant	\$114,172.67	\$95,067.42
<b>Total Income</b>	<b>\$404,050.99</b>	<b>\$372,280.61</b>
Expenses	2023	2024
Program Cost *	\$153,688.22	\$150,670.15
Administrative**	\$3,332.35	\$3,077.32
Liability Insurance	\$1,503.06	\$1,170.00
Supplies	\$272.80	\$118.74
Grant	\$113,301.13	\$96,854.07
Outreach/promotion/Senior Event	\$1,603.97	\$2,254.96
Annual Fundraising event	\$11,189.42	\$0.00
Walkathon	\$2,455.00	\$2,853.83
Holiday Banquet	\$11,439.65	\$13,202.50
<b>Total Expenses</b>	<b>\$298,785.60</b>	<b>\$270,201.57</b>
<b>Funds moved to Endowment funds</b>	<b>\$144,407.01</b>	<b>\$100,000.00</b>
<b>Closing Bank Balance</b>	<b>\$252,958.18</b>	<b>\$255,037.22</b>
<b>Operating Reserve ***</b>	<b>\$160,000.00</b>	<b>\$160,000.00</b>
<b>Available cash flow</b>	<b>\$92,958.18</b>	<b>\$95,037.22</b>

\* Program costs: Cost to run the Services offered and maintain the infrastructure

\*\* Administrative: Postage + web hosting + CPA + printing + PayPal + Payroll Expenses + technology

\*\*\* Operating Reserve for 12 months

For detailed information about our financials and annual reports, community members are encouraged to visit [www.maifs.org](http://www.maifs.org) where these documents are readily accessible to the public.



# GENEROUS DONORS

Thank you for your unwavering support and generous contributions to Mai Family Services throughout 2024 - your commitment enables us to provide critical, culturally sensitive services to survivors in crisis and empower them toward independence.

## GRAND DONORS

(\$25K and above)

Amit & Rahi Sachdeva, Manoj & Poonam Sachdeva, IGGF & Arun /Devi Kapur  
Anita & Santosh Mehra  
Suresh & Usha Mangrulkar

## DIAMOND DONORS

(\$5K and above)

Bahadur Family Foundation  
Bhushan & Swatee Kulkarni  
Deepa & Deepak Goel  
Guru & Mona Sashital  
Michigan Indian American Forum  
Sheila & Kanti Dhandha  
Skillman Foundation  
Ujjaini Khanderia  
Vimal Puri

## RUBY DONORS

(\$10K and above)

Annapurna Foundation  
Bhargava Foundation

## PLATINUM DONORS

(\$2500 and up)

Amit & Rahi Sachdeva, Manoj & Poonam Sachdeva, IGGF & Arun/Devi Kapur  
Lawrence Thurman & Punita Dani  
The Sudarshan & Anjali Kumar-Fund  
Usha Ram  
Preeti Venkataraman

## Media Sponsors

Geetanjali, Geetmala, Manoranjan, Rockin' Raaga, and Miindia.com

*Thank  
You*



# GENEROUS DONORS

## **GOLD DONORS**

(\$1000 and up )

Aarti & Sandeep Johri  
Abhay & Aruna Mehendale  
Anand & Dipti Sharangpani  
Arvind & Amita Pradhan  
Arun & Meera Vijan  
Arya Pratinidhi Sabha America  
Asha & Nirdosh Reddy  
Doshi Family Foundation  
Gouri & Steven Roach  
Haren Gandhi Foundation  
Jacqueline Dedo  
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Prabhakar & Stephanie Patil  
Pradeep & Geetha Bhandarkar  
Pratibha Shah  
Pujara Giving Fund

## **GOLD DONORS**

(\$1000 and up )

Pushpa & Gangadhar Vaishampayan  
Sandhya Prabhu  
Sharath & Shobha S Chandra  
The Khandwala Family Foundation  
Shanti S Sharma  
Shashikant & Leena Deshpande  
Subhash & Preeti Kelkar  
Usha & B.L. Narasimha Raju  
Vasu & Kirit Tolia  
Veena & Vikas ShahLand  
Development Consulting  
Manish & Sonal Mehta  
Nayana Parikh

## **RECURRING DONORS**

(MONTHLY)

Ajeet Kulkarni  
Anu Gopalakrishnan  
Aashish & Preeti Tyagi  
Girish & Suman Khosla  
Janet Malkar  
Kamlesh & Deepika Parekh  
Kris Kumar  
Madhu & Om Bhasin  
Sheela Madipelli  
Tagore Vepa

Thank  
You



# GENEROUS DONORS

## SILVER SPONSORS (\$500 & up)

Aashish & Monika Mangrulkar  
Ashok & Namita Jain  
Bharat & Smita Bhatt  
Devendra Mehta  
Jairam Rajan  
Dhaval & Nina Kikani  
Meena & Parshuram Date  
Mohan Bhandiwad  
Mohindrapal & Usha Gill  
Neelam Popat Mistry Memorial Fund  
Pradeep Kokate & Sharayu Dalvi  
Preet Belliappa  
Rachamale Foundation  
Rita Khaneja-Sharrow and Noah-Sharrow  
Rohit & MInal Engineer  
Rotary Club of Troy  
Sujith Sasidharan Nair  
Usha & Sudarshan Singal  
Vijay & Sara S Goburdhun

Because of donors like you, MaiFS continues to be a beacon of hope, offering a lifeline to those seeking safety, dignity, and a path forward - we are deeply grateful for your partnership in this vital work.

## CORPORATE GRANTS





# FOREVER IN OUR HEARTS

In loving memory of our cherished patrons who left us in 2024 - your legacy of compassion continues to light the path of hope for survivors.

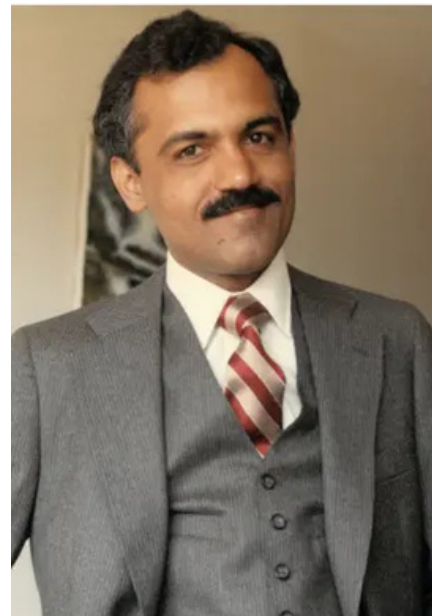
Your spirit lives on in every life we touch. Prayers.



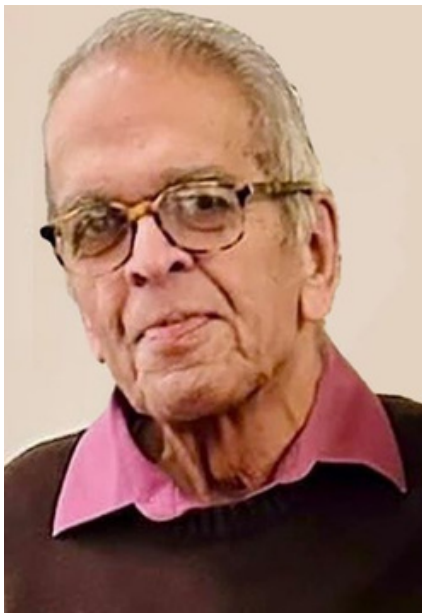
Jaydevi Sanghvi



Viju Ashok Karnik



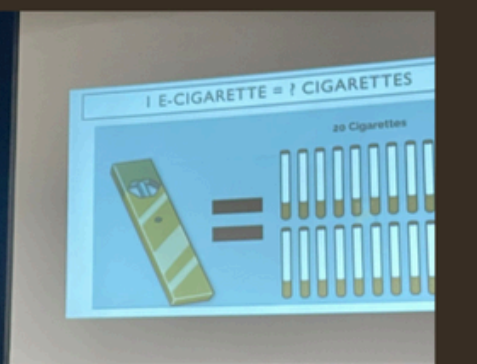
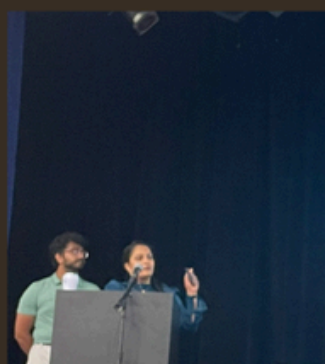
Narendra Lalwani



Guru Sashital



Manisha Dongre











## Client Testimonial



"MaiFS has been my lifeline for eight years. They provided financial help for legal services, living expenses, and transportation. Their emotional support and referrals were invaluable. With their assistance, I secured my U-Visa, moved to a new state, bought a house, found a job, and reunited with my extended family. MaiFS didn't just help me survive; they empowered me to rebuild my life. I'm forever grateful for their support in my journey from survivor to thriver."

MAIFS SURVIVOR

**After years of suffering in silence, Mai Family Services gave me more than just support – they gave me my life back. Their counselors understood my cultural background and helped me find strength I didn't know I had. Today, I'm independent, running my own business, and my children are thriving.**

- Survivor of Domestic Violence

**My children left me alone in my apartment, rarely calling or visiting. Mai Family Services helped me through the depression and loneliness. Now I have a community that understands and supports me.**

- Golden Club Member



# 2024 AWARDS



**MARCH**

**AIWA PARTNERSHIP AWARD FOR COMMUNITY  
ENGAGEMENT**

**NOVEMBER**

**NAICC AWARD FOR COMMUNITY SERVICE**

**MICH CORP! NON PROFIT BEACON AWARD**



# LOOKING AHEAD

## Services 2024 and prior

- Primary focus: Victims/survivors of domestic violence (DV)
- Individuals experiencing family abuse
- Predominantly adult population
- Mainly focused on crisis intervention and immediate support

## Services 2025 and beyond

- Victims/survivors of domestic violence (continued focus)
- Seniors facing abuse, neglect, or isolation
- Youth dealing with family conflicts, cultural identity issues, or generational gaps
- Families struggling with intergenerational conflicts
- Individuals facing mental health challenges within the community
- Workshops on parenting, healthy relationships and cultural adaptation



**SAVE THE DATE**



# UPCOMING EVENTS



**April 27 - Annual Fundraiser**

**May 18 - Youth Lighthouse**

**June 8 - Walkathon**

**August 24 - Yaadein**

**November 22 - Holiday Gala**

**Mai Family Services**

32401 W. Eight Mile Rd, Livonia, MI 48152

Mai Family Services is tax-exempt under section 501 (c)(3), a non-profit organization

[www.MAIFS.org](http://www.MAIFS.org)